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FLASHbrief Offers New, City-Wide, Internet Mass Alert Notification System to America's Communities

Orlando-Based Distributor of Mass Alert Notification Technology Launches America's Newest, Community-Wide, Internet-Based Emergency Notification System

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ORLANDO, Fla., Jul 10, 2008 (BUSINESS WIRE) -- On July 14th, FLASHbrief, LLC will launch FLASHbrief for Government, Version 2.0, (www.flashbrief.com) a unique, patent-pending Internet communication protocol that allows government officials to send nearly instant, emergency or advisory alerts to a virtually unlimited amount of residents' computers in their community with a broadband Internet connection...at home or at work.

Now hundreds, thousands, even millions of citizens, can be notified of impending, severe weather; terrorist activity; Amber Alerts; temporary street closures...simultaneously...in just seconds.

Utilizing a revolutionary, encrypted, Internet communication protocol that includes two distinctive, audible tones...one for advisory and another for emergency alerts...FLASHbrief sends visual alert messages to the individual computer screen of every resident who has downloaded, at work or at home, their free access to the community's FLASHbrief system.

According to Lawrence Jones, CEO of FLASHbrief, "Finally, local government and emergency management officials of communities across America have a truly affordable, incredibly fast means of sending every information...what they need to know when they need to know it. And, relatives or friends living in other parts of the country, or the world, can keep abreast of local situations affecting their loved ones by simply downloading that community's gateway to their computers. With local government's new ability to notify residents within seconds of dangerous or life-altering events, a new era in effective, mass alert notification has arrived." As an integral part of this launch, FLASHbrief is proud to announce the implementation of its "Protect Our People National Directive" with first, the donation of FLASHbrief alert technology, beginning July 14, 2008, to the city of Washington, DC and to every US state capital...at no charge...ever...and secondly, the installation of FLASHbrief alert technology in at least 2,000 American communities during the next twelve months. To achieve this second goal, FLASHbrief will provide a mass alert communication gateway to any community for a one-time, introductory pricing (until July 4th, 2009) so affordable that FLASHbrief will be implemented, not debated...any municipality, regardless of size, can afford FLASHbrief for Government.

Then, on July 28th, 2008, FLASHbrief will launch FLASHbrief for Schools, Version 2.0 at the National Association of School Resource Officers (NASRO) annual meeting in Phoenix, AZ, followed on September 22nd by the launch of FLASHbrief for Business, Version 2.0.

About FLASHbrief, LLC FLASHbrief, LLC, headquartered in Orlando, Florida is comprised of software and network security experts, former military and nationwide law enforcement, local, county, state and federal investigators. FLASHbrief is fully committed to mass alert notification technology and the war against terror and is constantly striving to bring innovative products to the marketplace.

SOURCE: FLASHbrief, LLC CONTACT: FLASHbrief, LLC, Orlando Lawrence E. Jones, President & CEO, 800-920-6431 info@flashbrief.com Copyright Business Wire 2008 -0- KEYWORD: United States

North America

Florida INDUSTRY KEYWORD: Technology

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